

# WORLD STANDARDS

Review



A Publication of Perry Johnson Registrars, Inc. – Your Partner in Quality



Volume XXI • Spring 2022

## United Scrap Metal, Inc. & Marsha Serlin – A Story of Perseverance and Philanthropy

Established in 1978 by Marsha Serlin, United Scrap Metal, Inc. has grown from \$200 and a rental truck to one of the largest full-service recyclers in the country. United Scrap Metal offers recycling solutions guided by decades of experience and a firm commitment to doing the right thing. Exemplifying our core value of service, we are dedicated to helping with charitable endeavors in youth leadership, local sports, arts, education, and sustainability.



United in Supporting our Communities



“We are passionate about making a positive difference for our customers, consumers, and communities by serving and supporting over 100 national and local philanthropic organizations including Ronald McDonald House Charities (RMHC), Special Olympics, United Way, American Red Cross, The Salvation Army, Habitat for Humanity and Make a Wish Foundation,” said CEO Marsha Serlin.

(UNITED CONTINUED ON PG 2)

## e-Stewards Update & Timeline

Changes are coming soon to e-Stewards! Version 4.1 was published in February 2022, and key implementation and transition dates are as follows:

- 4/22/2022 – Existing e-Stewards clients are expected to have implemented the new Sanctioned Interpretations Parts A & B. Additionally, it is expected that measures to implement the V.4.1 changes have been identified by this date.
- 4/23/2022 – All e-Stewards audits must be conducted to Version 4.1 on and after this date.
- 2/1/2023 – PJR's internal transition audit deadline.
- 4/22/2023 – End of the transition period. Any remaining 4.0 certificates will be withdrawn.

If you have any questions about the transition to 4.1 or the timeline – we encourage you to reach out to your scheduler or project manager! ♦

### What's HOT in the Registry?

R2v3  
ISO 9001  
ISO 27001



**IN THIS ISSUE:**

United Scrap Metal, Inc. & Marsha Serlin . A Story of Perseverance and Philanthropy....1

e-Stewards Update & Timeline..... 1

Thank You PJR Italy!..... 2

PJR Celebrates Tigers Opening Day..... 2

Client Spotlight: World Arts, Inc. ....3

Meet Your New PJR Team Members & Promotions!..... 4

EHS Management & Supply Chain Responsibility: A Powerful Pair..... 5

Career Opportunities..... 6

FREE Training! Exclusively From PJR!.....6



**PERRY JOHNSON REGISTRARS, INC.**

**World Headquarters**

755 W. Big Beaver, Suite 1340  
Troy, Michigan 48084

**Phone:**

1-800-800-7910 or  
(248) 358-3388

**Email:**

pjr@pjr.com

**Website:**

www.pjr.com

**Publisher:**

Terry Boboige

**Editors:**

Tami Carr  
Shannon Craddock

**Writers:**

Amy Wayne

**Layout & Design:**

Jason Millbrand

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**THANK YOU, PJR ITALY!**



**PERRY JOHNSON REGISTRARS, INC.**



**(UNITED CONTINUED FROM PG 1)**

Our team members are dedicated to volunteering and participating in these endeavors as part of our mission to making a positive impact in the lives of others. Sadzi Oliva, VP of Government Relations & Community, shared that “In 2021 alone and despite the challenges of the pandemic, we raised \$100,000 for our local RMHC locations bringing our total fundraising over the years to over \$2 Million, equating into approximately 30,000 nights that families can stay at a Ronald McDonald House.”

The recycling industry is about sustainability and for United Scrap Metal, April is United in Sustainability Month. This year we look forward to participating once again in local Parks & Recreation Clean Ups in honor of Earth Day.

**We truly enjoy being united in supporting the communities we serve. ♦**

***PJR Celebrates Tigers Opening Day***



**HAPPY OPENING DAY  
FROM  
THE PERRY JOHNSON COMPANIES!**

## Client Spotlight: World Arts, Inc.

For over 25 years, the team at World Arts, Inc. has been providing peerless printing, bindery, and fulfillment solutions to the Life Sciences, Higher Education, and Commercial markets – and beyond! Located in Spencer, Indiana in their full-service headquarters, World Arts sets itself apart from the competition with their high-quality products and a unique structure. Through an ESOP (Employee Stock Ownership Plan) structure, World Arts' team members are given a unique buy-in and ownership mentality as they are all part-owners of the company.

In tandem with this highly committed perspective on business, certification was an easy choice. “Including ISO certification [with our] already impressive reputation opens the door to widening our customer base and [gives] us ever-expanding opportunities,” said Ryan Feuquay, World Arts' Quality Assurance Manager. During the certification process, PJR was happy to help with every step. Feuquay expressed great satisfaction with being able to reach a person with every phone call, rather than a computer, and receiving responses to queries within 24 hours.

While World Arts already strives to provide customers with the best possible products and service, the structure offered by ISO 9001:2015 can only improve what is already excellent in the company. Said Feuquay, “When you seek the best for your customers, it comes full circle with long-standing relationships. That's success.”

Looking toward the future, World Arts plans to continue their record of innovation and excellence to serve and grow with clients across multiple industries. In step with their new ISO certification, improving processes and investing in new equipment and training will help pave the way for continued successes.

To learn more about World Arts, Inc. and their catalog of products and services, visit their website at [waprinting.com](http://waprinting.com). For more information on ISO 9001 certification and how it may help your business – or what other certification options are available – visit [www.pjr.com](http://www.pjr.com)! ♦



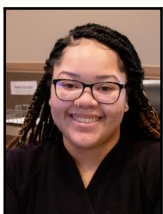
## Meet Your New PJR Team Members & Promotions!

Perry Johnson Registrars keeps growing! With the addition of new standards and scopes of registration, our world headquarters team continues to grow! Our goal is to continue to provide value-added auditing and outstanding customer service to all our clients!



**Alix Plummer - Front Desk Receptionist**

Before coming to Perry Johnson, Alix worked in the bakery department of Hollywood Market. She has a degree in Journalism with a minor in Communications from Central Michigan. Her hobbies include reading, creative writing, hiking, watching TV, and listening to music. She has a 2 year old Goldendoodle named Phoebe.



**A'Janae Bracey - Front Desk Receptionist**

A'Janae comes to PJR after having worked as a Customer Service Representative for Meridian, a Medicaid company. She owns two cats – Pluto and Nova – and enjoys cooking, watching TV, and hiking.



**Francine Thames - Scheduler**

Francine joins the PJR team after working as a Customer Service Representative for Berkshire eSupply. She graduated from Ferris State University with a bachelors degree in Business Administration, and loves to cook - she previously owned a food truck!



**Ronald Bouldin - Sales Coordinator**

Ronald was born and raised in Detroit, and previously worked for Quicken Loans/Rocket Mortgage for seven years after studying Liberal Arts at Oakland Community College. He has a 5 year old son named Rehan as well as a mini goldendoodle named Saint, and loves to travel and watch/play sports.



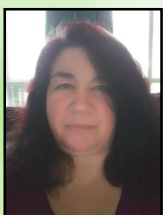
**Krystal Groves - Compliance Coordinator**

Crystal previously worked as a Customer Service Representative for a driving school. She has 3 kids, 2 cats, a snake, and a hermit crab. In her spare time, she enjoys reading – especially Stephen King – and cooking.



**Michelle Smith - Project Manager/Terry's Assistant**

Michelle hails from the Oxford area, has worked in funeral service for the past 10 years, including owning and operating a mortuary shipping company. She attended Oakland Community College for Business Administration, and enjoys spending time with her 3 young sons.



**Kristin Grier - Lead Scheduling Support**

Congratulations to **Kristen Grier** for her recent promotion to the role of **Lead Scheduling Support!** We appreciate your hard work and all that you do for the company.



## *EHS Management & Supply Chain Responsibility: A Powerful Pair*

There are a number of synergistic relationships between different departments or programs in any business, building off of the success of each other to drive improvement and growth. In the network of business systems, EHS – environmental health and safety – is sadly one of the more commonly overlooked services. Given the broad and varied nature of work that EHS managers and staff are in charge of, they can easily be stretched thin; it's not easy to oversee the development and implementation of all EHS programs while ensuring compliance with all environmental standards and regulations, after all!

Unfortunately, this makes it common for EHS responsibilities to be an afterthought – shuffled off to a third-party provider or written off as a mere business expense rather than a useful asset in strategy. Procurement teams also fall victim to a similar fate, being isolated within the company with limited interaction on other levels of management. But, like EHS, procurement is a crucial part of a business's success – who else will locate and secure raw materials, goods, and services at acceptable costs and quality levels?

Needless to say, if either of these systems are overly neglected or otherwise are allowed to fail, it can spell disaster for a company, both in terms of the bottom line and its reputation. It's increasingly common for EHS managers (and alternately supply chain teams) to be responsible for the development and maintenance of a company's Corporate Social Responsibility (CSR) program. Dedicating resources to a solid CSR program demonstrates a business's acceptance of practices that go beyond simple profits; showing interest in the ethics and sustainability of business choices through CSR offers a myriad of benefits for companies of all sizes.

Integration between EHS and supply chain efforts within a business's systems can help improve organizational resilience and offers extra assurance to leadership that both of these critical programs are functioning correctly. One method of helping to promote collaborating and growth between the two may be EHS certification integrated with ISO certification such as ISO 9001; leverage the risk assessment process offered by certification to identify both risks and potential opportunities for further growth. A proven EHS process in tandem with both supply chain programs and daily operations is sure to raise the bar for performance throughout a company's entire network. ♦



## Career Opportunities

PJR has the following job openings available. If you would like to apply, please contact us at **(248) 358-3388**.

**ISMS Auditor** – quality auditing position for information security. Bachelor's degree in IT, Cybersecurity, or related field required. Minimum of 4 years full time work in IT plus two years in cybersecurity required. Some travel may be required, up to 25%.

**EHS Auditor** – quality auditing position in environmental compliance and sustainability. Bachelor's degree in Environmental Science or related field required. Some travel required, up to 50%. ♦



See you at



**NORTH AMERICAN  
MANUFACTURING  
EXCELLENCE SUMMIT  
NAMES22**  
April 25-27, 2022 | Chicago, IL

Make sure to stop by our booth!



Check Out Our PJR Podcasts!

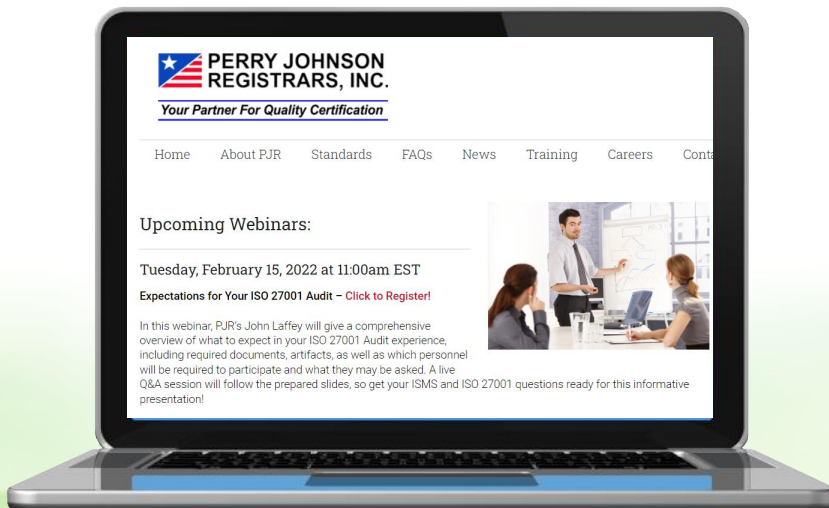


**PERRY JOHNSON  
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*The Perry Johnson Registrars, Inc. Podcast*

## FREE Training! Exclusively From PJR!

PJR continues to expand their webinar topics to include: “ISO 45001 Overview” to “ISO 13485:2016 Overview”! Check out PJR's current webinar schedule at [www.pjr.com](http://www.pjr.com). Registration is easy! ♦



### Upcoming Webinars:

**Monday, May 2**  
R2V3 Lessons Learned

**Tuesday, May 10**  
Root Cause Analysis & Corrective Action

**Wednesday, May 11**  
ISO 9001:2015 – Knowing What to Expect to  
Ensure a Stress Free Audit

**More dates can be found on our  
website at: [www.pjr.com](http://www.pjr.com)**

