



Whether conducting business domestically or with other players in the international markets, a business's reputation for solid ethics is everything; establish your company's stance against bribery with **ISO 37001!**

WHAT IS ISO 37001?

Among the newest of the ISO family of standards, ISO 37001 is a global standard for Anti-Bribery Management Systems (ABMS.)

In the ever-changing world of business and commerce, the need for trust and honesty has never been more crucial. Companies that establish an ISO 37001 Anti-Bribery Management System are taking an important step in showing their commitment to business ethics and fairness in all dealings. Registration to ISO 37001 requires a set of internal controls including transparency in hiring, promotion of anti-bribery awareness, controls on outside associates, and effective protocols for responding to incidents of bribery. Any organization tasked with business dealings in industries or regions with a reputation (warranted or not) for bribery would benefit greatly from achieving ISO 37001 certification.

Flexible and customizable for organizations of any size, type, geographical region, or sector, ISO 37001 easily adapts to any bribery risk the entity in question might face. Additionally, while ISO 37001 doesn't specifically include provisions related to fraud, cartels, money-laundering and other anti-trust practices, organizations can choose to extend the scope of their management system to include such aspects.

Key benefits of ISO 37001 certification and implementation include:

- Improved reliability and public image; by demonstrating a commitment to good business ethics, an organization proves to the public and private sectors that they take their reputation seriously.
- Avoid cost; implementing an anti-bribery system reduces the likelihood of paying bribes and can help mitigate the fallout of bribery-related scandal.
- Promote trust and confidence; organizations that implement a certified ABMS appear more reliable as potential partners to other businesses. This may open the door to additional new business otherwise unsecured without ISO 37001.



PJR ADVANTAGES

As a leader in the certification industry, PJR is focused on our clients' satisfaction and success! Our experienced auditors and dedicated schedulers give each client the individual one-on-one attention they deserve with detailed audit plans, flexible scheduling, and value-added auditing.

Request a **FREE** quote today and see what a difference PJR can make!

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