



## Press Release

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### Perry Johnson Registrars, Inc. Announces World Arts, Inc. ISO 9001 Certification

**Troy, MI March, 2022 — Perry Johnson Registrars, Inc. is pleased to announce the certification of World Arts, Inc. to the ISO 9001 standard.**

Based in Spencer, Indiana, World Arts, Inc. is a full-service commercial printing company specializing in the Life Sciences, Higher Education, and Commercial markets. With over 25 years of experience, the World Arts team is dedicated to providing the highest-quality printing, bindery, and fulfillment solutions. Operating with an Employee Stock Ownership Plan (ESOP) structure, World Arts is unique from their competition in that each and every employee is a part owner and has a vested interest in the company's success and reputation. This level of commitment gives their team a heightened drive to achieve their goals of quality and service.

Given their dedication to customer satisfaction, certification to ISO 9001 was a logical step, helping to ensure high-quality products that are both on-time and fully traceable. The addition of ISO certification – a label that in itself carries a positive global reputation – will only serve to enhance World Arts' credibility and may widen their customer base for new opportunities.

Being certified to ISO 9001 means providing customers with confidence that:

- their primary focus is on the needs of customers
- their leadership is focused on establishing unity and direction
- team involvement and participation is emphasized
- processes are controlled as an approach to quality management
- leaders and management groups coordinate to achieve improved productivity
- increased performance is achieved through continual improvement
- decisions are made most effective thorough analysis and interpretation of data
- optimization of resources and costs is achieved by mutually beneficial supplier relationships

All ISO-certified businesses effectively demonstrate their continuing dedication to quality and customer satisfaction above and beyond the normal practices of uncertified organizations. By demonstrating this dedication through certification, the reputation of World Arts, Inc. is further emphasized.

#### **About Perry Johnson Registrars, Inc.**

Perry Johnson Registrars, Inc. is dedicated to differentiating itself as an effective provider of certification services, as well as ensuring that we create value for our customers, industry stakeholders, and employees. PJR understands the importance of impartiality in carrying out its management system certification activities, manages conflict of interest, and ensures the objectivity of its management certification activities.

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